

WEST AFRICA VIRTUAL EXPO

POST SHOW REPORT

International Trade Exhibition

EXHIBITION DATE

16 - 18 JUNE - 2021

VENUE

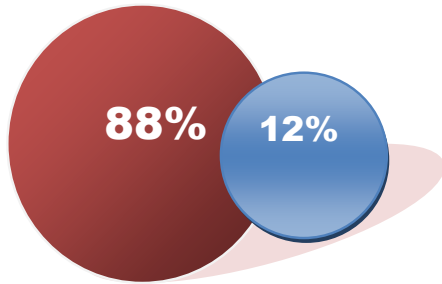
ONLINE 24/7

BUSINESS TRANSACTIONS LAST YEAR

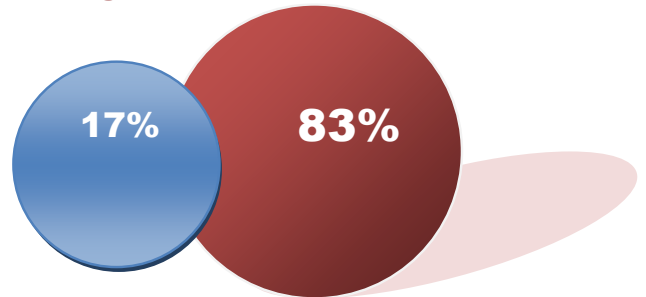
The response was overwhelming as 85% of the exhibitors reported high business prospects. The Exhibitor Survey indicated prospective and confirmed business transactions worth US\$ 24 million during the 3 days of the event itself.

ANALYSIS

Foreign Exhibitors **West African Exhibitors**



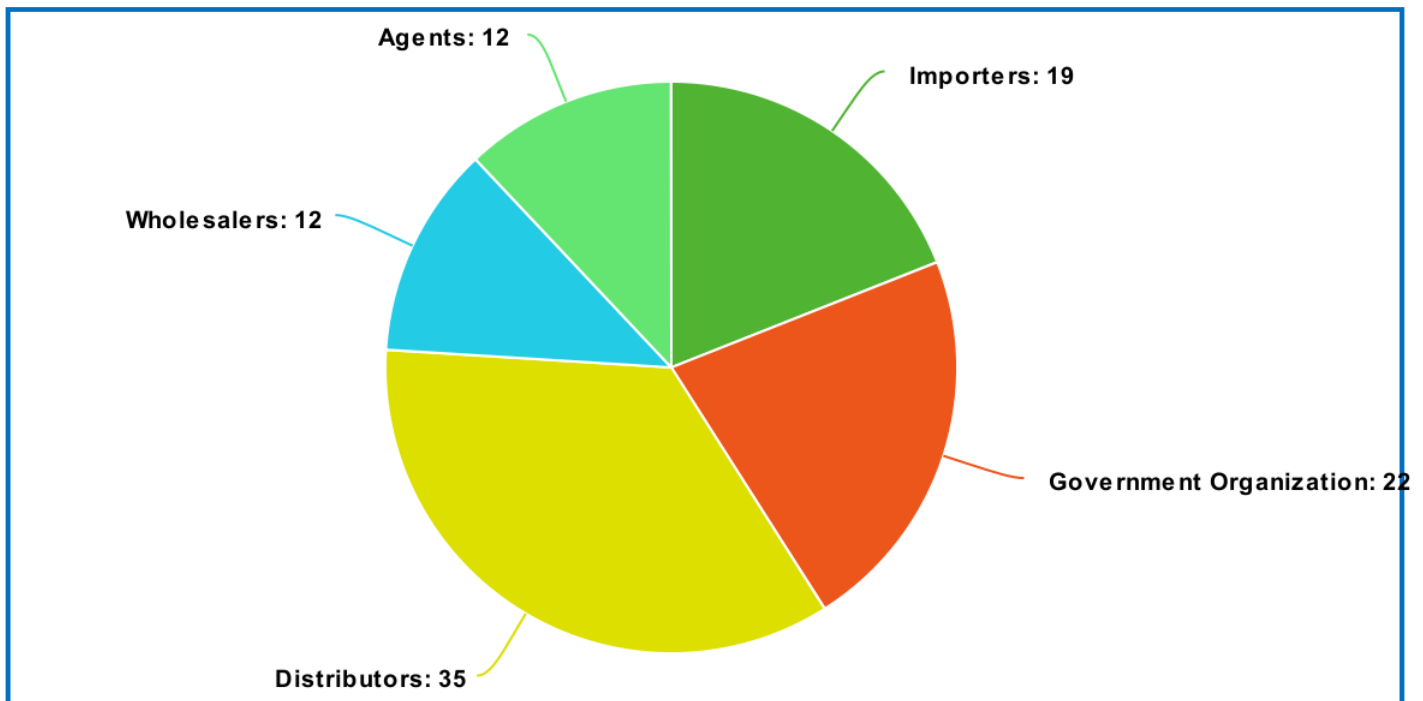
Foreign Visitors **West Africa Visitors**



SOURCE OF INFORMATION ABOUT THE EVENT

Social Media / Online Promotions	45%	Suppliers	15%
Direct mail invitations / SMS	35%	Other	10%

Visitor Profiles



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EXHIBITORS COMMENTS

>> It was an exceptional opportunity, we can't thank you enough in that regard but just ask God to reward you, as a business we made some business contacts and hope to make them our future clients. **S Kumar, Aima Water - India**

>> Thanks for the show and letting us participate. Our people really enjoyed and a lot of business opportunities have opened up for our communities. Kindly let us know about the next exhibition – **Galoul Mahid, Ahde El Sa, Tunisia**

>> Quite a few came and asked further questions, through the expo we got good knowledge about the market which is great. **Somkiat Rakkong – Patra Porcellan - Thailand**

Exhibitors Profiles

Exhibitor Profiles

