

UGANDA VIRTUAL EXPO

POST SHOW REPORT

International Trade Exhibition

EXHIBITION DATE

21 - 23 JAN - 2021

VENUE

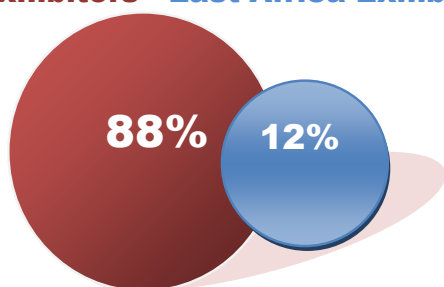
ONLINE 24/7

BUSINESS TRANSACTIONS LAST YEAR

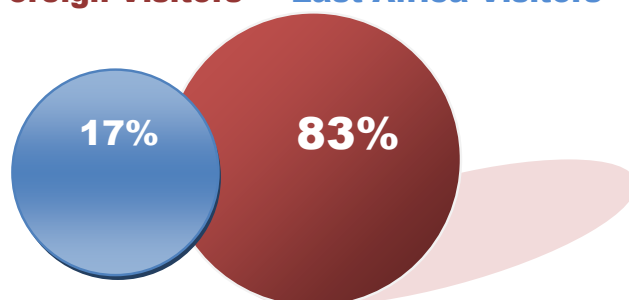
The response was overwhelming as 85% of the exhibitors reported high business prospects. The Exhibitor Survey indicated prospective and confirmed business transactions worth US\$ 24 million during the 3 days of the event itself.

ANALYSIS

Foreign Exhibitors **East Africa Exhibitors**



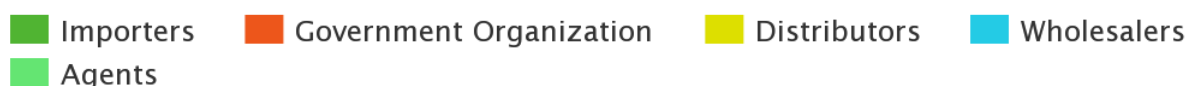
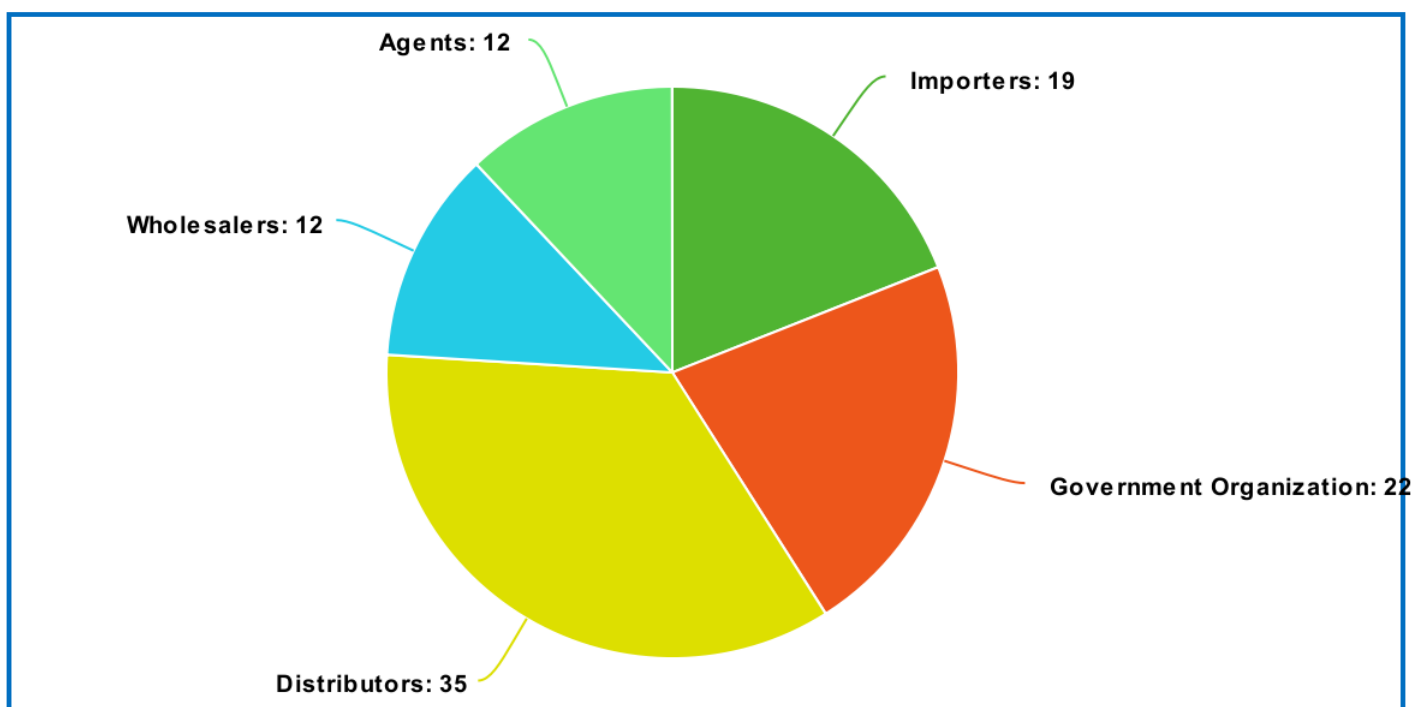
Foreign Visitors **East Africa Visitors**



SOURCE OF INFORMATION ABOUT THE EVENT

Newspaper	45%	Suppliers	15%
Direct mail invitations	35%	Others	10%

Visitor Profiles



International Trade Exhibition

EXHIBITORS COMMENTS

>> It was an exceptional opportunity, we can't thank you enough in that regard but just ask God to reward you, as a business we made some business contacts and hope to make them our future clients. **S Kumar, Aima Water - India**

>> Quite a few came and asked further questions exhibition, through the expo we got good knowledge about the market which is Great – Somkiat Rakkong, Patra Porcellan, Thailand

>> Thank you for the Great job you have done and I took this event in a positive as I meet many companies to make contact. **Galoul Mahid, Ahde El Sa, Tunisia**

Exhibitors Profiles

Exhibitor Profiles

