



SENCON

SENEGAL

12th INTERNATIONAL EXHIBITION
FOR CONSTRUCTION MATERIALS
AND MACHINERY

28-30 JANUARY 2027

DAKAR, SENEGAL

Centre des Expositions de Diamniadio



THE 12th EDITION OF WEST AFRICA'S FLAGSHIP EXHIBITION FOR BUILDING & CONSTRUCTION

SECTORS

- Building materials and systems
- HVAC-R systems
- Renewable energy
- Hardware & hand tools
- Construction machineries and heavy equipment
- Prefabricated buildings, construction systems
- Water technologies
- Interior structure and infrastructure equipment
- Decoration
- Bathroom-kitchen hardware
- Insulation and construction chemicals
- Electricity, generator, lighting, automation
- Macrostructure
- Installation, elevator
- Marble, granite and ceramics
- Concrete & concrete equipment
- Doors, windows, facades



SENCOn 2026 IN NUMBERS



248
EXHIBITORS



10,750
PROFESSIONALS VISITORS



480
B2B MEETING



7
COUNTRY PAVILION



8,052m²
TOTAL SURFACE OF THE SHOW



17
EXHIBITING
COUNTRIES

SENCON returns for its 12th edition on **January 28-30, 2027**, once again bringing together key industry professionals at the Diamniadio Exhibition Center in **Dakar, Senegal**. As the largest regional trade show dedicated to construction machinery, materials, and technology, **SENC**ON has established itself as a strategic meeting point for the building and infrastructure industry in West Africa.

Located at the heart of a dynamic economic zone, Senegal serves as the gateway to West Africa thanks to its ECOWAS membership, a stable democracy, a growing economy, and a clear commitment to sustainable development. **SENC**ON offers a crucial platform to tap into the expanding commercial opportunities of the region.

For over a decade, **SENC**ON has empowered hundreds of companies to strengthen their market presence, build new partnerships, and stay ahead in a highly competitive environment. The 2027 edition promises to be even more impactful, showcasing the latest trends, innovations, and sustainable solutions shaping the future of construction across the region.



West African Population
421 Million



Senegal Population
17.68 Million



Capital City
Dakar



Language
Wolof/French



Currency
African Financial Community Franc (CFA)

SENC

ON 2027 IS YOUR IDEAL OPPORTUNITY TO

- Explore new and emerging markets
- Launch products in a highly targeted setting
- Strengthen your strategic business partnerships
- Meet key decision-makers and stakeholders

Don't miss this leading industry event that's shaping the future of West African construction.



EXHIBITING COUNTRIES VISITING COUNTRIES

TÜRKİYE	ITALY	SENEGAL	NIGERIA
SENEGAL	CHINESE	UGANDA	CAMEROON
MOROCCO	TUNISIA	MOROCCO	CONGO
ALGERIA	RUSSIA	ALGERIA	TUNISIA
FRANCE		PORTUGAL	LIBYA
PORTUGAL		MAURITANIA	EGYPT
INDIA		GAMBIA	IVORY COST
LUXEMBOURG		GUINEA	KENYA
LEBANON		MALI	FRANCE
KUWAIT		SPAIN	GERMANY

WHY SENEGAL



Gateway to West Africa

A strategic trade hub connecting West African markets

Investment incentives and favourable tax conditions

A stable business environment and a growing economy

A well-developed international banking system

Ongoing public- and private-sector investment projects

Strong port, airport and logistics infrastructure, with direct flights from 25 destinations

Access to a regional market of over 400 million people