



COMPLIMENTARY SERVICES

- ♦ Invitation to a wide range of forums and seminars in the framework of the Exhibition
- ♦ An unlimited number of the opening ceremony and visit invitations
- ♦ Company and product introduction in the official publications of the Exhibition
- ♦ Security and sanitary services during 3 exhibition days
- ♦ Tear down and set up services applied to standard booths

OPTIONAL SERVICES (WITH CHARGES)

- ♦ Advertisement page on the official show catalogue
- ♦ Organization of product launch or seminars
- ♦ Commodity freight, VISA application process
- ♦ Accommodation, Interpreter and other additional services
- ♦ Stand design and setup as customized
- ♦ Print advertisement (poster, backdrop, standee, etc.)

SPACE ONLY

Exhibitors will build their own stands, electricity and carpet are not available.

UPGRADE STAND

Package stand with outstanding tower and light system.

PACKAGE STAND

(3m x 3m x 2.5m) including:
Carpeted floor, partitions,
Fascia with company name,

2 fluorescent tubes,
1 electrical socket 5 Amp/ 220V,
1 information counter, 1 round table,
5 folding chairs,
1 rubbish bin
Security and cleaning during the Exhibition.

THE 23RD INTERNATIONAL MEDICAL, HOSPITAL & PHARMACEUTICAL EXHIBITION IN HOCHIMINH CITY

31.7 - 2.8 **2025**

SAIGON EXHIBITION & CONVENTION CENTER (SECC)
799 NGUYEN VAN LINH STR., TAN PHU WARD, DIST 7, HCMC

SPONSORS:

Vietnam Drug Administration (VDA) - MoH
Ministry Office - MoH
Infrastructure and Medical Device Administration (IMDA) - MoH
Health Communication & Education Centre - MoH
Vietnam Pharmaceutical Companies Association
Ho Chi Minh City Service of Health
Ho Chi Minh City Service of Industry and Trade



 **HOCHIMINH CITY MEDICAL
EQUIPMENT ASSOCIATION**
Add: 38 Ho Bieu Chanh Str., Dist 8, HCMC
Tel: (84) 942838324
Email: htbytthpcm@gmail.com



OVERSEAS PARTNERS:





MINISTRY OF HEALTH
138A Giang Vo, Ha Noi

BLESSING MESSAGE

To medical and pharmaceutical companies participate
in VIETNAM MEDI-PHARM EXPO 2024
(31/7 ~ 02/8 - 2025)

The Ministry of Health of Vietnam supports and welcomes Vietnam National Trade Fair and Advertising Company VINEXAD in cooperation with related organizations, associations and companies in healthcare industry to have successfully organized International Medical and Pharmaceutical Exhibitions in Vietnam for the past years. These events have made great contribution to supplying healthcare products and services to improve life quality and assist in protecting, caring and enhancing Vietnamese people's health.

VIETNAM MEDI-PHARM EXPO is organized in Vietnam every year which proves itself to be the most prestige specialized exhibition in healthcare industry with the participation of numerous local and foreign companies. At the exhibition, professionals and the public will have opportunities to study the latest achievements, pharmaceutical products and medical equipments together with healthcare and treatment services. The event is considered the opportunity for Vietnamese and foreign enterprises to exchange experience, introduce products, expand business relationship, approach high-tech methods and advanced achievements.

On behalf of the Ministry of Health of Vietnam, I would like to deliver my greeting and welcome Vietnamese and foreign companies to participate in VIETNAM MEDI-PHARM EXPO 2025

Wish that the exhibition will get fruitful results.

WHY EXHIBIT?

- ◆ Give your expertise and innovation in a real platform for exchange.
- ◆ Develop a distribution network for your products and technology with local operators.
- ◆ Participate in a scientific program of animated lectures by industry experts.

- ◆ Get knowledges of current policies/ regulations in importing/ exporting products to Vietnam by attending seminar hosted by Ministry of Health of Vietnam.
- ◆ Boost your brand, develop your reputation and strengthen your market presence.
- ◆ Generate new orders/ contracts and contacts.
- ◆ Meet key decision makers in healthcare industry from worldwide visitors

PROFESSIONAL ADVERTISING CAMPAIGN

- Sending more than 30,000 brochures and Invitation Cards to domestic and foreign enterprises
- Cooperating with foreign and local magazines, website, journals, to introduce the Exhibition
- Making telephone calls, sending faxes and emails to arrange meetings (B2B)
- Organizing press conference prior to the Exhibition.
- Advertising through media: online newspapers, printed newspapers, television channels, radio...
- Hanging banners in the city and around the Exhibition area.
- Updating information on the official website: www.medipharmexpo.com and fanpage: Vietnam Medipharm Expo

VISITOR PROFILE

- ◆ Association/ Government/ Regulatory Body
- ◆ Clinic/ Polyclinic/ Medical Centre
- ◆ Emergency Relief Organization/ Service
- ◆ Home/ Elder Care Services
- ◆ Hospital Planner/ Turnkey Contractor/ Procurement Service
- ◆ IT/ Digital Health Provider
- ◆ Laboratory
- ◆ Medical Establishment Developer
- ◆ Nursing Home/ Hospice Centre/ Rehabilitation Centre
- ◆ Pharmacy
- ◆ Public Hospital/ Private Hospital
- ◆ Social Welfare Organization
- ◆ Beauty saloon, spa, fitness centre
- ◆ Distributor/ Representative
- ◆ Trader, Importer & Exporter, Wholesaler
- ◆ University/ Training/ Research Institute

EXHIBITS PROFILE

MEDICAL EQUIPMENT & MATERIALS

- ◆ Hospital diagnostic, examination and treatment equipment.
- ◆ Accident and emergency tools and vehicles.
- ◆ Disinfection and disposable materials, electromedical equipment, medical technology.
- ◆ Family medical equipment.
- ◆ Medical safety

HOSPITAL SERVICES AND MEDICAL TOURISM

- ◆ Medical examination and treatment services and community health consulting.
- ◆ Hospitals, clinics, medical centers, nursing stations.
- ◆ Medical tourism
- ◆ Technology software.
- ◆ Digital healthcare

DENTAL AND OPTICAL PRODUCTS AND TECHNOLOGY

- ◆ Ingredient.
- ◆ Medicine
- ◆ New machinery, equipment, and technology

COSMETICS AND BEAUTYCARE PRODUCTS

- ◆ Cosmetics, jewelry, perfumery and personal hygiene.
- ◆ Accessories and products for professional care of face, body.
- ◆ Modeling and designing of nails, hairdressing, pedicure, eyelash extensions.
- ◆ Equipment and solutions, furniture for beauty salons, spa & wellness facilities.
- ◆ Technology and material for cosmetics and beauty industry

PHARMACEUTICAL PRODUCTS, PROCESSING AND PACKAGING MACHINERY

- ◆ Medicines.
- ◆ Food Supplement
- ◆ Drug raw materials.
- ◆ Food, chemical, cosmetic, pharmaceutical processing machines
- ◆ Packaging, labelling machines and technology

SHOW REPORT OF VIETNAM MEDI-PHARM EXPO 2024 IN HOCHIMINH CITY



Countries: 22 countries from Canada, Czech Republic, China, France, Indonesia, India, Italy, Japan, Korea, Latvia, Malaysia, Pakistan, Poland, Singapore, Sri Lanka, Switzerland, Taiwan, Thailand, Turkey, UK, USA, Vietnam

Pavilions: China, India, Indonesia, Korea, , Latvia, Sri Lanka, Taiwan, Turkey.

Number of visitors: 10,350

Countries of visitors: 26 countries: Canada, Czech Republic, China, France, Indonesia, India, Italy, Japan, Korea, Laos, Cambodia, Myanmar, Philippines, Latvia, Malaysia, Pakistan, Poland, Singapore, Sri Lanka, Switzerland, Taiwan, Thailand, Turkey, UK, USA, Vietnam